

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Photo Elect oral Rolls with reference to 01-01-2013 as the qualifying date – Awareness and Publicity Campaign – Payment of bills of Rs.4,79,610/- to M/s Livewires Advertising Pvt Ltd., Hyderabad towards the cost of advertisement charges in all editions of Vaartha Telugu daily news paper on 06-10-2012 – Sanctioned – Orders – issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 5096

Dated:05-11-2012

Read the following:-

1. Memo. No.5433/Elecs.C/A1/2012-1, dt:02-07-2012.
2. From G.A. (Elecs.E) Dept. Lr.No.6920/Elecs.E/A2/2012-22, dt:28-09-2012.
3. From M/s Livewires Advertising Pvt., Ltd., Hyderabad Invoice No.Prod-196, dt:06-10-2012.
4. G.O.Rt.No.4195, Finance (BG-III) Department, dt:30-10-2012

ORDER:

The Government in the letter 2nd read above have requested M/s Livewires Advertising Private Limited, Hyderabad to insert paid advertisement in all editions of Vaartha and other daily News Paper on 06-10-2012 in connection with Special Summary Revision of Photo Elect oral Rolls with reference to 01-01-2013 as the qualifying date and also requested to submit bills as per I & PR approved rates with 1.854% Service Tax extra. Accordingly, the advertisement was published in all editions of Vaartha Telugu daily news paper on 06-10-2012.

2. In the letter 3rd read above, M/s Livewires Advertising Private Limited, Hyderabad has submitted bill as per approved rates of I & PR Dept., for an amount of Rs. 4,79,610/- as advertisement charges for arranging payment.

3. In view of the above, Government hereby accord sanction for payment of **Rs.4,79,610/-** (Rupees Four lakh seventy nine thousand six hundred and ten only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Press Advertisement in all editions of Vaartha Telugu daily News Paper on 06-10-2012 in connection with Special Summary Revision of Photo Elect oral Rolls with reference to 01-01-2013 as the qualifying date.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2012-2013 and re-appropriated vide G.O. 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **“M/s Livewires Advertising Private Limited, Hyderabad” A/c No.004402001070001, Corporation Bank, M.G. Road Branch, Secunderabad, IFSC Code:CORP0000044.**

(Contd..2...)

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in audit to the extent of funds now released in relaxation of quarterly regulation orders issued vide Memo 1st read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Livewires Advertising Private Ltd.,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER